

## **Holiday Decorating Services for SSA 77: West Garfield Park**

**Request for Proposal 2025** - WHA seeks a holiday designer and artist to help spread holiday cheer along SSA 77 West Garfield Park which runs Madison and Pulaski (see SSA 77 MAP). WHA would identify strategic sites for where Holiday installations and/or cosmetic decorations would be installed. Additionally, WHA seeks to unify the Holiday motif with temporary artistic window installations for the holidays in partnership with local businesses. This effort will culminate with a Tree Lighting at POP Grove, 4453 W Madison Street. In early December, we will hold our first West Garfield Park holiday tree lighting to bring together members of the community, local elected officials, and business owners to celebrate the start of the Holiday season. At this event, all decoration lights are turned on simultaneously during a community gathering.

**Period of Coverage:** Holiday season 2025 - all decorations must be up and functional by Sunday, December 6, 2025.

### **Holiday Decorator Scope of Work:**

- Wrap the SSA 77 Corridor businesses and property owner's windows in art.
- The artist will work, WHA Property Director with WHA SSA program manager to coordinate installing holiday decorations in the window of local W. Madison St businesses along the SSA 77 corridor.
- Art work could include lighting/decorations (i.e., such as decorative bulbs, snowflakes, icicles, etc).

### **Bids to Include:**

1. Cost.
2. Description of items to be provided, including the number of each item, whether the item(s) will be rented or owned by SSA #77 beyond the holiday season and the atmosphere the vendor is looking to create.
3. Demonstration of creativity.
4. Holiday decoration design and installation schedule for 2025.

**Bids Due:**      *November 21, 2025*  
                      *5:00pm*

*NOTE: Creativity of holiday Art will be weighed heavily in the decision-making process.*

### **Please Submit Bid to:**

Justin L. Hill  
SSA#77 Program Manager  
Westside Health Authority  
4234 W Madison Street  
Chicago, IL 60653  
jhill@healthauthority.org

## Popular Outdoor Plaza – **POP Grove**, 4453 W Madison Street:



## SSA#77 West Garfield Park

Holiday Decorating

RFP 2025

